

SALON  
PRO



COURSE OUTLINE

# 1 ORIENTATION

## ORIENTATION

WELCOME

ORIENTATION MODULE

# 2 PROFESSIONAL BUSINESS STRATEGIES

## PROFESSIONAL BUSINESS STRATEGIES

### PROFESSIONAL BUSINESS STRATEGIES

Introduction to Business Strategies

Clear Communication

Selling Products

Clear Consultations

Clear Pricing

Pre-Booking Guests

Recruit New Guests

Understanding Products

# 3 STYLIST: STYLING

## PRODUCTS & TOOLS

### UNDERSTANDING PRODUCTS

Diagnosing the Hair

Finding the Right Products

Understanding Product - Part 1

Understanding Product - Part 2

Hair Maintenance

### KNOW YOUR TOOLS

Introduction

Blowdryer

Flat Iron

Curling Iron

Brushes

Clips

Combs

Diffuser

# 3 STYLIST: STYLING (CONTINUED)

## STYLING 1 - DOWN STYLING

<p><b>UNDERSTANDING PRODUCTS</b></p> <ul style="list-style-type: none"> <li>Getting Started</li> <li>Diagnosing the Hair</li> <li>Understanding Product</li> <li>Finding the Right Products</li> <li>Hair Maintenance</li> </ul> <p><b>TOOLS</b></p> <ul style="list-style-type: none"> <li>Introduction</li> <li>Blowdryer</li> <li>Flat Iron</li> <li>Curling Iron</li> <li>Brushes</li> <li>Clips</li> <li>Combs</li> <li>Diffuser</li> </ul> <p><b>WRAP DRYING</b></p> <ul style="list-style-type: none"> <li>Foundations of Flat Wrapping</li> </ul>	<p><b>WRAP DRYING (CONT.)</b></p> <ul style="list-style-type: none"> <li>Wrap Dry With Volume</li> <li>Wrap Dry on Fine Hair</li> <li>Wrap Dry Curly Hair</li> <li>Wrap Dry Short Hair</li> <li>Wrap Dry Bob</li> <li>Wrap Dry Mid Length Hair</li> <li>Wrap Dry Long Hair</li> </ul> <p><b>FLAT IRONING</b></p> <ul style="list-style-type: none"> <li>Foundations of Flat Ironing</li> <li>Quick Flat Iron</li> <li>Flat Iron Finish</li> <li>Flat Iron Flip Up</li> <li>Flat Iron Curly Hair</li> <li>Flat Iron Textured Hair</li> <li>Soft Flat Iron Curl</li> <li>Flat Iron on Fine Hair</li> <li>Flat Iron Short Hair</li> <li>Flat Iron Mid Length Hair</li> </ul>	<p><b>ROUND BRUSHING</b></p> <ul style="list-style-type: none"> <li>Foundations of Round Brushing</li> <li>Round Brushing Curly Hair</li> <li>Round Brushing Short Hair</li> <li>Round Brushing</li> <li>Mid Length Hair</li> <li>Round Brush Flip Up</li> </ul> <p><b>CREATING CURLS</b></p> <ul style="list-style-type: none"> <li>Foundations of Curling Hair</li> <li>Quick Curl</li> <li>Velcro Rollers</li> <li>Pin Curl with Flat Iron</li> <li>Figure 8 Curl</li> <li>Flat Iron Curl</li> <li>Braided Curl</li> <li>Fork Curl</li> <li>Body Wave</li> </ul>	<p><b>CREATING CURLS (CONT.)</b></p> <ul style="list-style-type: none"> <li>Twisting</li> <li>Curling Short Hair</li> <li>Curling Mid Length Hair</li> <li>Loose Curl on Fine Hair</li> </ul> <p><b>CURLY HAIR</b></p> <ul style="list-style-type: none"> <li>Intro to Curly Hair</li> <li>Diffusing Curly Hair</li> <li>Flat Wrapping Curly Hair</li> <li>Round Brushing Curly Hair</li> <li>Flat Iron Curly Hair</li> <li>Flat Iron Textured Hair</li> </ul>
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## STYLING 2 - UP STYLING

<p><b>UNDERSTANDING PRODUCTS</b></p> <ul style="list-style-type: none"> <li>Getting Started</li> <li>Diagnosing the Hair</li> <li>Understanding Product</li> <li>Finding the Right Products</li> <li>Hair Maintenance</li> </ul> <p><b>TOOLS</b></p> <ul style="list-style-type: none"> <li>Introduction</li> <li>Blowdryer</li> <li>Flat Iron</li> <li>Curling Iron</li> <li>Brushes</li> <li>Clips</li> <li>Combs</li> <li>Diffuser</li> </ul>	<p><b>BACKCOMBING</b></p> <ul style="list-style-type: none"> <li>Root Backcomb</li> <li>Half Up</li> <li>High Ponytail with Volume</li> <li>French Twist</li> <li>Long Hair to Bob</li> <li>Side Braid with Curl</li> </ul> <p><b>PINNING</b></p> <ul style="list-style-type: none"> <li>Buns and Chignons</li> <li>Bun</li> <li>Braided Bun</li> <li>Chignon</li> <li>Half Up</li> <li>High Ponytail with Volume</li> <li>French Twist</li> <li>Long Hair to Bob</li> <li>Ponytail Extension</li> </ul>	<p><b>PINNING (CONT.)</b></p> <ul style="list-style-type: none"> <li>Side Braid with Bun</li> <li>Side Braid with Curl</li> <li>Side Ponytail with Fishtail Braid</li> <li>Pin Up on Curly Hair</li> <li>Twist Up on Curly Hair</li> <li>Half Up on Curly Hair</li> </ul> <p><b>PONYTAIL</b></p> <ul style="list-style-type: none"> <li>Smooth Ponytail</li> <li>Bun</li> <li>Braided Bun</li> <li>Chignon</li> <li>High Ponytail with Volume</li> <li>Ponytail Extension</li> <li>Side Ponytail with Fishtail Braid</li> </ul>	<p><b>BRAIDING</b></p> <ul style="list-style-type: none"> <li>Three Strand Braid</li> <li>Braided Texture</li> <li>Braided Bun</li> <li>Fishtail Braid</li> <li>French Braid</li> <li>Visible French Braid</li> <li>Tucked French Braid</li> <li>Side Braid with Bun</li> <li>Side Braid with Curl</li> <li>Side Ponytail with Fishtail Braid</li> </ul> <p><b>CURLY UPSTYLES</b></p> <ul style="list-style-type: none"> <li>Diffusing Curly Hair</li> <li>Half Up on Curly Hair</li> <li>Twist Up on Curly Hair</li> <li>Pin Up on Curly Hair</li> </ul>
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# 4 MAKE-UP

## 9 EYE LOOKS

<b>CLOSE CREASE EYES SET</b> Close Crease Eyes Lesson 1 Close Crease Eyes Lesson 2 Close Crease Eyes Lesson 3 Close Crease Eyes Lesson 4	<b>DOWNTURNED EYES SET</b> Downturned Eyes Lesson 1 Downturned Eyes Lesson 2	<b>MID CREASE EYES SET</b> Mid Crease Eyes Lesson 1 Mid Crease Eyes Lesson 2	<b>SMALL EYES SET</b> Small Eyes Lesson 1 Small Eyes Lesson 2 Small Eyes Lesson 3
<b>CLOSE SET EYES SET</b> Close Set Eyes Lesson 1 Close Set Eyes Lesson 2 Close Set Eyes Lesson 3	<b>HEAVY LID EYES SET</b> Heavy Lid Eyes Lesson 1 Heavy Lid Eyes Lesson 2	<b>PROMINENT EYES SET</b> Prominent Eyes Lesson 1 Prominent Eyes Lesson 2 Prominent Eyes Lesson 3	<b>WIDE EYES SET</b> Wide Eyes Lesson 1 Wide Eyes Lesson 2 Wide Eyes Lesson 3
	<b>DEEP SET EYES SET</b> Deep Set Eyes Lesson 1 Deep Set Eyes Lesson 2 Deep Set Eyes Lesson 3		

## BEAUTY THROUGH THE AGES

<b>TEEN TO 20</b> Brows and Lashes Complexion Eyes Lips	<b>20 TO 30</b> Brows and Lashes Complexion Eyes Lips	<b>40 PLUS</b> Brows and Lashes Complexion Eyes Lips
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## LOOKS

<b>PREPARATION</b> Skin Preparation Brow Preparation	<b>LIGHT EYE, INTENSE LIP SET</b> Intro Complexion Cheeks Eyes Lips	Eyes 2 Eyes 3 Complexion Cheeks Lips	Complexion Cheeks Lips
<b>LIGHT EYE, LIGHT LIP SET</b> Intro Complexion Cheeks Eyes Lips Concealer Powder	<b>INTENSE EYE, LIGHT LIP SET</b> Intro Eyes 1	<b>INTENSE EYE, INTENSE LIP SET</b> Intro Eyes 1 Eyes 2 Eyes 3	

## MAKEUP TRENDS

<b>BRONZE BABE SET</b> Intro Complexion Eyes, Brows, Lashes & Lips	<b>CANDY COLORED EYES SET</b> Intro Eyes, Brows & Lashes Complexion Lips	<b>RED CARPET BEAUTY SET</b> Intro Eyes, Brows & Lashes Complexion Cheeks & Lips	<b>SOFT SMOKEY EYES</b> Intro Eyes, Brows & Lashes Complexion
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## 5-MINUTE LOOKS

Date Night Look	Disco Queen	False Lashes	Perfect Pout
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## 5 MANAGEMENT

### MANAGEMENT

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#### USING THE VT SYSTEM

What are the Quick Links?  
The Reports  
The Watchdogs  
Manage Teams  
Location Settings  
Managing Users

#### PROFESSIONAL BUSINESS STRATEGIES - MANAGEMENT

How to Hold a Staff Meeting  
How to Get Your Staff to Use Jon Reyman Pro™  
How to Treat Your Staff Like Guests  
How to Have a One-on-One with Your Staff  
How to Help Staff Exit Gracefully

## 6 GUEST SERVICES

### COMING SOON

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